

(1954) Department.

SERIES.

No.

G.O. No.

2222

Dated

10th August 1954

[Despatch Abstract.]

**CINEMATOGRAPH - Films - Tamil and Telugu - Improvement
of existing standards - Grant of medals
Expenditure Sanctioned.**

Government of Madras.

Abstract.

Cinematograph - Films - Tamil and Telugu - Improvement of existing standards - Grant of medals - Expenditure - Sanctioned.

HOME DEPARTMENT

G.O.Ms.No.3242

dated 10-8-49

Read the following:

From the President of the Board of Film
Censors Madras Rc.No.25597/E2/48 dated
17-9-48 and Rc.No.30298/E2/48 dated
25th April 1949.

ORDER :

The Government have decided to encourage the In order to impose the quality of pictures produced in South India, Government have decided to make a suitable award to the best picture. The best Tamil Film produced in 1949 will accordingly be given a medal and trophy costing not more than Rs. 500/- in the aggregate. The best Telugu film produced in 1949 will similarly be given a medal and trophy of the same value. The competition for this award will be held early in 1950; and the judges will be appointed in the course by the Government.

2. Applications for the competition should be made to the President of the Board of Film Censors on or before a date which he will announce. A separate application should be made in respect of each film and should be accompanied by an entrance fee of Rs. 50/- which will not be refunded under any circumstances. The competitors will be required to exhibit their films at their own cost, on specified dates, at any one of the cinema theatres in the Madras City. The medals and trophies will be presented by an Honourable Minister of the Government at a function specially arranged for the purpose by the President of the Board of Film Censors.

3. The President of the Board of Film Censors is requested to give wide publicity to these decisions. He should also submit to Government in due course a list of films which enter the competition, as soon as entries are completed together with his recommendations for constituting a committee of judges.

4. The President of the Board of Film Censors is also requested to submit to Government by 1st August 1950, a report on the working of this scheme with his recommendation in regard to the grant of similar awards for films produced in 1950.

5. His Excellency the Governor of Madras sanctions an expenditure not exceeding Rs.1000/- (Rupees one thousand) during 1949-50 on medals and trophies to be presented to the winners in the competition referred to in paragraph above.

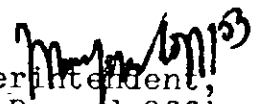
6. The expenditure should be debited to "29.a. Presidency Police - Other charges". The entrance fees collected from competitors should be credited to the head "XXIII Police - Receipts and recoveries on account of Presidency Police".

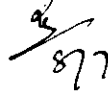
Sd.....
27-7-49.

To the Commissioner of Police, Madras-8.
Copy to the P.W.(I & P) Department.
Copy to the Hony Secretary, South Indian Film Chamber
of Commerce.
Copy to all District Magistrates
Copy to the Accountant General, thro' the Finance.
Copy for S.F.

/True copy/

NG


Superintendent,
Madras Record Office.


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